

LESSON PLAN FOR ENTREPRENEURSHIP AND MANAGEMENT AND SMART TECHNOLOGY [Th1]

Discipline: Electrical Engineering	Semester : 5th	Name of the Teaching Faculty: SUBHRA PRATIK SAHOO
Subject ENTREPRENEURSHIP AND MANAGEMENT AND SMART TECHNOLOGY	Numbers of classes per week:4	Semester from date: 16.08.2024 to date:08.11.2024 No. of weeks: 12 Session: 2024-25
week	Class day	Theory
1st		KNOW ABOUT ENTREPRENEURSHIP, TYPES OF INDUSTRIES AND STARTUPS
	1st	Concept/ meaning of entrepreneurship
	2nd	Need of Entrepreneurship
	3rd	Characteristics and Functions of entrepreneurs
	4th	Qualities and Types of entrepreneurs
2nd	1st	Barriers in entrepreneurship
	2nd	Forms of Business Ownership : Sole proprietorship, partnership for ms and others
	3rd	Types of Industries, Concept of Start-ups
	4th	Entrepreneurial support agencies at National, State, District Level (Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.
3rd	1st	TechnologyBusinessIncubators(TBI)andScienceandTechnologyEntrepreneurParks
	2nd	KNOW ABOUT VARIOUS TYPES SCHEMES OF ASSISTANCE BY ENTREPRENEURIAL SUPPORT AGENCIES
	3rd	Tiny Units, Service sector Units
	4th	Time schedule Plan
4th	1st	Agencies to be contacted for Project Implementation
	2nd	Assessment of Demand and supply and Potential areas of Growth
	3rd	Identifying Business Opportunity
	4th	Final Product selection
5th	1st	CONDUCT MARKET SURVEY
	2nd	Preliminary project report
		Detailed project report
	3rd	Techno economic Feasibility
	4th	Project Viability
6th	1st	PREPARE PROJECT REPORT
	2nd	Definitions of management
		Principles of management
	3rd	Level of Management in an Organization
	4th	Production management (Functions, Activities Productivity)
7th	1st	Quality control, Production Planning and control
	2nd	Need for Inventory management
	3rd	Models/ Techniques of Inventory management
	4th	Functions of Financial management
8th	1st	Management of Working capital
		Costing(only concept)
	2nd	Break even analysis

	3rd	Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets
	4th	Concept of Marketing and Marketing Management
9th	1st	Marketing Techniques (only concepts)
	2nd	Concept of 4Ps (Price, Place, Product, Promotion)
	3rd	Human Resource Management, Functions of Personnel Management
	4th	Manpower Planning, Recruitment, Sources of manpower
10th	1st	Leadership, Definition and Need/Importance, Qualities and functions of a leader
	2nd	Manager Vs Leader
	3rd	Style of Leadership (Autocratic, Democratic, Participative)
	4th	Definition and characteristics
11th	1st	Importance of motivation
	2nd	Factors affecting motivation
	3rd	Theories of motivation (Maslow)
	4th	Methods of Improving Motivation
12th	1st	Importance of Communication in Business
	2nd	Types and Barriers of Communication
	3rd	Methods of Training & Development, Payment of Wages
	4th	Selection process, Method of Testing


 16/08/24
 Signature of Faculty


 16/08/24
 HOD Electrical Engg.


 16/08/24
 Academic Co-coordinator